




What's New in BlueCamroo?

This Version 7.1.1 release is an extension of the Business Management updates from Version 7.1.0. We have given you added tools to help keep an eye on profits, expanded our dashboards, created a new search function that finds updates faster, and a new Field Type for Extra Fields.

Key:

-  **New Feature**
-  **Change to Existing Feature**
-  **Setup Instructions**

Track Your Projects' Profit Margins

BlueCamroo now tracks the profit margin of each project. Each project's profit margin will be displayed in the Project Snapshot.

Project Cost	Profit
47,420.00 CAD (budgeted cost)	189,180.00 CAD 398.95% (budgeted profit)
96,100.00 CAD (actual cost)	140,500.00 CAD 146.20 % (actual profit)

You will also see what the estimated Profit Margin was at the beginning of the project. Each individual Profit Margin will also be tracked in the Project Dashboard. The Budgeted Profit will be based on Cost Estimates and Project value. Actual Profit will be Payment Received compared to Project Expenses.

The Project Dashboard also tracks the Average Profit Margin for all completed projects.

Completed Projects

23 (Average Profit Margin: **92.72%**)

Update Stream Search

The Update Stream captures any update that has been done to a record. It gives users a place to be updated by everyone on the team on updates. Now you can go back and run a search through Update Streams instead of going to the record and scrolling through until you find what you were looking for.

On the top Search Bar drop down you will now see the option for Update Stream.



We hope you find these new features helpful. If you have any questions about implementing them, or if you have any suggestions or comments, please send an email to support@bluecamroo.com. We'll be glad to help!

The BlueCamroo Team

Selecting the Update Stream option will automatically take you to an Advanced Search page where you can define what Record's Update Stream to search.

To search within a specific Record, first select an Object Type, and then Add Criteria and select an Object Record Name.

Find Update Stream where Value

Object Type	equals	Organization
Object Record Name	equals	ABC ABC Corp

Dashboard Timeframe

In our last update we introduced the Sales Dashboards. Inside those dashboards you could select different timeframes, from this month to this quarter or this year.

We are now extending that function to all of our dashboards:

- Leads
- Opportunities and Sales
- Projects
- Cases

You will see a new drop down menu option on the top right of every dashboard where you can select your timeframe.

Timeframe: **This Month** ▼


- This Month
- This Quarter
- This Year

New Field Type – Numbers

BlueCamroo Users can now define Extra Fields in a record as a Number. This will allow them to search for those values later as you would a number.

Find Lead where Value

Number	equals	100
	equals	
	greater than	
	greater or equals	
	less than	
	less or equals	
	is changed	

When you are creating Extra Fields in the Setup Area  the Number option will appear on the Field Type section.