

BlueCamroo Inc.

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BlueCamroo Release Notes 2.6.2

April 27, 2011

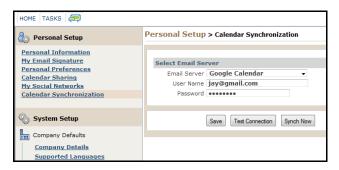
What's New in BlueCamroo?

Today's BlueCamroo release is our final April mini-release. This release kicks-off some integration issues we'll be tackling in the coming months. First off is integrating BlueCamroo's multi-function calendar with Google Calendar and Outlook (via Exchange Server). We've also modified Social Network Scout's feed display selection slightly. And we've added some more help for first time users.

Please read below for detailed overviews of these updates, and how to take advantage of them in your BlueCamroo account.

If you have any comments on these changes or have feature suggestions you'd like to put forward for future updates, please <u>visit our</u> <u>forums</u> or <u>email us</u>.

Calendar Synchronization



BlueCamroo's multi-function calendar is getting a lot more useful and a lot more integrated into "the cloud". With this release, you can now synchronize it with Google Calendar and Microsoft Outlook (via Exchange Server). Events added to BlueCamroo's calendar will get automatically updated to either your Google Calendar or your Outlook exchange calendar. Likewise any event added to Google Calendar or Outlook's Calendar will get updated to the BlueCamroo calendar.

Setup is done on a user by user basis under **Setup** > **Personal Setup** > **Calendar Synchronization**.

Select Email Se	rver
Email Server	Exchange Server
Version	©2007 SP1 ©2010 ©2010 SP1
Url	http://yourcompany.com/ews/exchange.asmx
User Name	john.smith
Password	••••••
	Save

Setting up Outlook requires some knowledge of which version of Exchange Server you are running as well as the web services URL (e.g., http://yourcompany.com/ews/exchange.asmx). Since each BlueCamroo user needs to setup their own **Calendar Synchronization** page, System Administrators might want to provide version/web services URL via email.

Note: Updating can only be done via Exchange Server. If you are running a standalone version of Outlook, you cannot synchronize.

The setup of Google Calendar synchronization is fairly straight forward. Just enter your Gmail email address and password you use to access the full suite of Google functionality (which includes the Calendar utility).

Social Network Scout Toolbar



We're continuing to make enhancement to Social Network Scout. The "control heavy" space above the feed window was getting cramped and no longer allowed for much in the way of the addition



of new buttons or drop-down boxes. In preparation of adding additional functionality in future releases, we've removed the Unified/Mine/Company/Direct Messages tabs. They are now available as buttons on the left toolbar.

Sharing Icon Change

	🛃 Fred	Lachey	Sales Manager Team Lead			
	🔄 Mike	Tlesh				
	🛃 Jack	Candel	Comptroller			
	🛃 John	Markum	Sales Manager			
			I << Page 1 of 5 I			

We've changed the sharing icon. We're now using an emerging standard icon that represents content sharing. This icon is used both as a button on the left toolbar as well as smaller version in a lead/account/contact listing to imply it's content shared with the user.

First Time User Popup Help

First time users will now get small popup help windows when they enter a new section like Leads, Accounts, etc. The popup help is meant to give users a brief overview of each section's

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functionality. Links will take the user into key areas of help and they can click on some thumbnail graphics to see screen captures of completed details pages and the like.

P		LEADS	ACCOUNTS	CONTACTS	OPPORTUNITIES	PROJECTS	CASES	DOCUMEN	
w	Helping You with Leads	-						×	
tly Created L	♥ What is a Lead?								
al Governme r IS Profit Corp	In BlueCamroe a lead is usually your first point of contact and your first instance of contact with a company or individual. The leads section is meant to collect the widext possible erray of leads you multiple means. Those means are: 1. Direct entry 2. From soon betworks using Social Retwork Scout 3. Importing via a CSV, local, or Access file 4. Web-to-tad forms you can creake through the system (Setup Automation option) 5. Lead Creation by Final (Setup Automation option) 5. Lead Creation by Final (Setup Automation option)							5-121 5-121 5-121 5-121	
	column header to sort your leads. Click the Git can to see the left toolbar option labels. To add a lead directly, click the Add New button. After clicking the Add New button you will be taken to the Leads Details page. Here you can enter information about your lead. The red boxes are required. Complete as much as you can. You can always return and add additional details any ule nam mar about the lead.							4-262 9-623 5-121	
	Click Save when you're done. You will notice after clicking Save the left toolbar presents you with new options. You're now in editing mode for your newly entered lead. You can now set up meetings and tasks and work towards							J.	
	Help Topics to Get You Star	ted							
	Lead Details Converting a Lead Importing a Lead						anna 197 Britania Britania Britania Britania Britania Britania Britania		

The user can keep the help popups from displaying by clicking the checkbox.

Want to Learn More?

If you want to learn more about BlueCamroo, current changes, or engage in dialog with your fellow users, visit BlueCamroo Community page:

http://www.bluecamroo.com/bluecamroo-community

Check out our message board forums:

http://www.bluecamroo.com/forum/category

Read and comment on our blog:

http://www.bluecamroo.com/blog

Also visit our Help & Support page for tips, FAQs, and additional documentation:

http://www.bluecamroo.com/bluecamroo-help-and-support